

# Northeast Security Systems Contractors Expo

CCTV • STRUCTURED WIRE • AUDIO/VIDEO • HOME AUTOMATION • SECURITY • TELECOMMUNICATIONS • AUTOMATION • FIRE

## SHOW PROGRAM ADVERTISING RATES

### Full-page color ads on digital media only

Exhibitors: \$250  
Non-Exhibitors: \$500

### Dimensions

Trim: 5.5" x 8.5"  
Bleed: 5.625 x 8.625

### Specifications

Ads should be submitted as press-ready pdf files. Any additional work will be charged to the advertiser. Send all artwork via e-mail to [gtashian@comcast.net](mailto:gtashian@comcast.net)

### Deadline

Digital file must be submitted by Friday, May 4, 2012

Advertiser Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web site \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

This is an agreement made on \_\_\_\_\_ between NSSCS and \_\_\_\_\_ to insert an ad in the 2012 NSSCS Show Program.

NSSCS will provide proof of publication tear sheets to the advertiser. Payment is net 30 days.

Signature \_\_\_\_\_

Date \_\_\_\_\_